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NORTH MICHIGAN NURSERY

Growers of

**HARDY NORTHERN
EVERBEARING STRAWBERRY PLANTS
RASPBERRY - DEWBERRY
and
BLACK RASPBERRY PLANTS**

All Nursery Stocks listed in this circular are grown on our own farm. Every order receives my personal attention.

FRANK FENDT, Prop. WEST OLIVE, MICH.

CERTIFICATE OF NURSERY INSPECTION

Michigan State Department of Agriculture Nursery Inspection Nos. 257 and 396.

This is to certify that the Nursery and Strawberry plants of the North Michigan Nursery, Frank Fendt, Proprietor, West Olive, Michigan, have been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

JAMES F. THOMSON, Commissioner.

This certificate to be void after September 15, 1937.

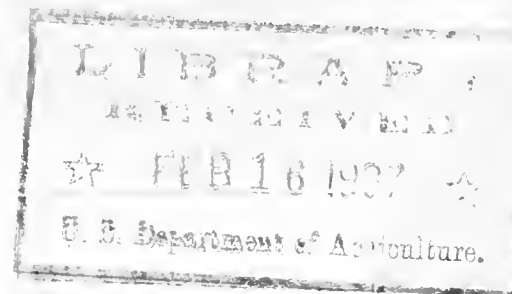
E. C. MANDENBERG,

In charge of Orchard and Nursery Inspections.

Bureau of Agricultural Industry, A. C. Carton,
Director, Lansing, Michigan, October 8, 1936.

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U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

GPO 8-3591



Hardy Northern **EVERBEARING** Strawberry Plants

Mastodon Everbearing Strawberry

Mastodon is the most wonderful and biggest paying Everbearing Strawberry in history. It is the largest and heaviest yielding. It has size, flavor, productiveness and exceptional shipping and marketing qualities. The plant is big, thrifty, with an ideal root system that enables it to produce its enormous wonderful crop of large fine berries ten months out of eighteen. Berries that hold their size during the whole season, just as large in November as in July. The huge size of the berries and the large yield of each plant is truly marvelous. The Mastodon plant is large and bushy with heavy foliage. This protects the vines from the hot suns in summer and also protects the fruit during the frosty nights of late fall.

They are also heavy fruit producers of large size when grown in matted rows. The largest berries on record and the nearest perfect in size, color, sweetness, flavor and hardiness. These plants are 25 — 40c; 50 — 60c; 100 — 85c; 250 — \$2.00; 1000 — \$7.00; 5000 — \$32.50

sure to produce a money-making crop for you this year; the fruit will be easy to sell from appearance alone. A fancy berry in the truest sense of the word, which adds greatly to its market at top prices.

Plant Mastodons this year and have insurance on your strawberry crop against frost. From plants set in early spring, the Mastodon begins to ripen its fall crop about July 30, and continues through August, September and October until all vegetation is frozen, and bears you full crop next spring to fall. Cash returns for you 90 days after plants are set. For quick profits this year, plant Mastodons. Requires small amount of ground. When ordering Mastodons from us, you will receive some of the finest, deep-rooted, first-class plants to be had at exceptional prices. From grower to planter spells satisfaction in Strawberry Culture.

New Gem Everbearing Strawberry

OUTSTANDING NEW EVERBEARER

Gem is a direct offspring of the old Progressive Everbearer noted for its wonderful flavor and productiveness. It was discovered by Frank Kep-linger, of Central, Michigan, growing in his field of Progressive. Introduced to the trade in the spring of 1934 Gem was immediately recognized as being a real find and is now the most talked of variety in the Everbearing field.

MAKES MANY RUNNERS

Unlike all Everbearers formerly introduced Gem is not a shy plant maker. Under ordinary conditions and on average soil Gem will make a heavy 25 — 40c; 50 — 60c; 100 — \$1.00; 250 — \$2.00; 1000 — \$7.00; 5000 — \$32.50.

fruiting row in one season, being equal to the best June-bearing varieties in this respect.

BERRIES 90 DAYS AFTER PLANTING

Gem will start producing berries in paying quantities within 90 days after the plants are set out in the spring. Berries are all extra fancy and will bring top prices on any market. Gem will produce more quarts of extra large, fancy berries than any other kind.

Get started with this valuable new Everbearer this spring. We have a good stock of absolutely genuine Gem plants ready for your orders at a price within reach of all. You can't go wrong on Gem. Order today.

Lucky Strike Everbearing Strawberry

Lucky Strike has done wonderfully. Very productive. Berries are round and smooth, very large

and of a beautiful bright red. Sweet and firm. These plants are sure to please you.

25 — 35c; 50 — 60c; 100 — 85c; 250 — \$1.90; 1000 — \$6.00.

Dorsett Strawberry

The New Better Early Berry Surpassing Premier in Quality, Production, and Profit

Dorsett was originated and developed by the United States Department of Agriculture. It is a scientific cross between Premier and Royal Sovereign, an old English variety noted for its unusually high dessert quality.

25 — 30c; 50 — 45c; 100 — 70c; 250 — 1.70; 1000 — \$4.50.

Fairfax Strawberry

A Worthy Mate for the New Dorsett

Fairfax, like Dorsett, is also an origination of the United States Department of Agriculture and is thought to be a cross between Premier and Royal Sovereign. Introduced at the same time as Dorsett, it has received wide acclaim for its exceptional QUALITY as well as its many other good points.

25 — 30c; 50 — 45c; 100 — 75c; 250 — \$1.75; 1000 — \$4.75.

Premier Strawberry

The Most Popular Early Berry

The exceptionally satisfactory and unusually profitable crops secured from Premier have made it first choice among successful strawberry growers in most all sections of the country.

25 — 35c; 50 — 50c; 100 — 85c; 250 — \$2.00; 1,000 — \$6.00.

Blakemore Strawberry

Champion of Long Distance Shippers

The Blakemore is a cross of Missionary and Premier originated and developed by the United States Department of Agriculture. Blakemore is extra early, ripening four to five days before Premier. Berries are bright red, with tough skin, firm flesh, and a high-spirited, tart flavor.

25 — 25c; 50 — 40c; 100 — 60c; 250 — \$1.35; 1000 — \$3.50.

Senator Dunlap Strawberry

(Midseason)

An old standard variety that thrives everywhere and produces a big crop of fruit with little attention. It is a fine table berry, a good shipper and an excellent cropper. The berry is a beautiful crimson-red. Is firm and holds up well. A prime favorite for canning purposes. At the present time there are more Dunlap being planted than ever before.

25 — 30c; 50 — 40c; 100 — 65c; 250 — \$1.20; 1000 — \$4.00.

Gibson Strawberry

(Midseason)

A favorite commercial strawberry in the Middle West but seems to thrive equally well in all sorts of soils and climates. A heavy and sure cropper. Plants large and healthy. Berries of finest medium red color, large size, firm quality, attractive appearance and rich flavor.

25 — 30c; 50 — 45c; 100 — 70c; 250 — \$1.55; 1000 — \$4.50.

OUR CUSTOMERS ARE ALWAYS RIGHT.

High Grade STATE Hardy Northern Grower

Low Prices

Cooper Strawberry

(Midseason)

Largest and sweetest strawberry grown. Brilliant red in color, fine in texture. Highly favored as a fancy table berry.

25 — 30c; 50 — 45c; 100 — 75c; 250 — \$1.75; 1000 — \$4.75; 2000 — \$7.00.

Catskill Strawberry

Strawberry growers all over the country are watching Catskill very closely, particularly its size, vigor and quality. The test showed it outyields everything, even Dorsett and Fairfax. Ripens midseason. Fruit large and holds size well until end of season.

25 — 30c; 50 — 45c; 100 — 70c; 250 — \$1.60; 1000 — \$5.00.

Pearl Strawberry

Pearl is undoubtedly the latest June variety, being at its best when other varieties are off the market. The fruit is large in size, red to the center, firm and a good shipper. Excellent flavor and uniform in size. Prominent yellow seeds add to its attractive appearance. Makes a good row under conditions where most late varieties would not make even a picking row.

25 — 25c; 50 — 40c; 100 — 65c; 250 — \$1.40; 1000 — \$4.00.

New Harbert Black Raspberry

It is a large berry and a vigorous grower, and will produce one-third more berries per acre than any other variety of black raspberry that is grown. The canes grow upright and where the Cumberland will grow three or four canes, this variety will have seven or eight, thus making the yield per acre one-third more. The New Harbert will grow on any kind of soil, and is free from all contagious diseases. We recommend planting them 4 x 7 feet.

(1 Yr.) 25 — 50c; 100 — \$1.00.

(2 Yr.) 25 — \$1.00; 100 — \$2.50.

New Logan Black Raspberry

New Logan is now the leading early Blackcap in all sections where Blackcaps are grown. Originated in Ohio and perfectly hardy in all climates. Ripens 7 to 10 days earlier than the Cumberland which allows the grower to get in on the early market when prices are high.

(1 Yr.) 25 — 60c; 50 — \$1.00; 100 — \$1.75.

(2 Yr.) 25 — \$1.00; 50 — \$1.75; 100 — \$2.50.

Quantity Prices Upon Request

CERTIFIED Quality

--Best for all Climates

Hardy Plants

Potomac Purple Raspberry

The brand new variety of raspberry. Introduced by the U. S. Department of Agriculture. It is a cross between a Black Raspberry and a Red Raspberry, making it a Purple Raspberry. Compared side by side with Cumberland, showed about twice as many berries on the Potomac as the Cumberland. It is very free from diseases. Makes fine jellies, and preserves. It is the very best of all the purple varieties.

(1 Yr.) 25 — \$1.10; 50 — \$2.15; 100 — \$3.00.

Latham Red Raspberry

The World's Greatest Red Raspberry and Big Money Maker. It thrives wonderfully in every section of the country. Although on the market but a few years, it has become the popular favorite in all large fruit-growing sections and first choice of commercial growers. Extremely hardy. This variety was originated in the cold state of Minnesota, where very often it reaches 20 to 35 degrees below zero. Latham often yields from 20 to 50 per cent more berries than any variety of red raspberries grown. The large berries are deep red in color, fine flavor.

(1 Yr.) 25 — 75c; 50 — \$1.00; 100 — \$1.75.

(2 Yr.) 25 — \$1.00; 50 — \$1.75; 100 — \$2.50.

Chief Early Red Raspberry

High Quality — Heavy Yielding

Chief is a seedling of Latham and was originated by the Minnesota State Fruit Breeding Farm. It possesses many of the good qualities of Latham, some of them to even a greater degree than the parent. The main point of difference is in season of ripening. Chief being 10 to 12 days earlier to ripen than Latham.

(1 Yr.) 25 — 75c; 50 — \$1.00; 100 — \$1.75.

(2 Yr.) 25 — \$1.00; 50 — \$1.75; 100 — \$2.50.

St. Regis Red Raspberry

Everbearing

Bears in 90 days from planting. The most popular everbearing red raspberry ever introduced because it actually does bear a big crop of luscious fruit in June and begins again in September and bears continually until killed by hard freezing. Berries are rich crimson-red, firm, medium in size, and of good quality. Plant St. Regis and keep your table supplied with fresh red raspberries during summer and fall.

(No. 1) 25 — 60c; 50 — \$1.00; 100 — \$1.75.

New Viking Red Raspberry

An excellent new variety originated at the Vineland Station in Ontario. Highly desirable because of its thrifty, vigorous growth, heavy yielding characteristics and its large, sweet berries.

Transplants (No. 1) (bearing size).

25 — 75c; 50 — \$1.10; 100 — \$1.75.

Boysenberry

Boysenberry, as a new variety, has had more publicity than any other new kind. Berry is of immense size, of the Blackberry type, but grows like a Dewberry. These dark berries often measure 2½ inches in length and are so big that the average grower cannot visualize them. When you realize that it takes 150 average Blackberries to fill a pint box, and about 60 to 80 Boysenberries to fill the same container, you can realize how big they are.

25 — \$2.90; 50 — \$4.90; 100 — \$7.90.

Youngberry

(Wine Color)

This new berry is so much different from any berry that is grown in most parts of the country. It is a cross between the loganberry and dewberry. Color of fruit is a rich wine color. Size 1 to 1½ inches. Flavor is pleasant, sweet, with the tartness of the blackberry. Excellent for table use, canning, jellies, pies, and for wine. The plant is a rank grower. Withstands cold and heat. Adapted to a wide range of soils. A great producer.

(1 Yr.) 25 — 75c; 50 — \$1.40; 100 — \$2.50.

Strawberry Culture

SOIL REQUIREMENTS — Sandy loam, well drained, gently sloping is preferred. Clover or Alfalfa sod, or any soil with plenty of humus will do. If Timothy sod is used, it should be fall plowed to control white grubs.

PREPARATION OF SOIL — Fall plowing is preferred. If early spring plowing is done the soil should be worked fine. Ordinary barnyard manure is the best fertilizer for strawberries.

PLANTING — Only 1-year plants should be used. Set them just as early in the spring as possible. If not ready to set when they arrive, heel them in, opening bunches, placing plants in a trench and packing soil firmly around roots to prevent drying out. All surplus leaves should be removed and roots should be slightly trimmed off. Cultivation should begin as soon as possible after planting and occasional hoeing close to plants should be done. All blossoms should be removed from plants as soon as they begin to form. Early in winter after the ground freezes a layer of straw, marsh hay or any other leafy material should be spread over the plants at the rate of about 2 tons per acre. If commercial fertilizer is used, we recommend acid phosphate, using about 200 pounds to the acre, or a complete fertilizer such as 4-16-4. Set plants in rows 3½ to 4 feet apart in row, requiring about 8000 plants per acre.

NOTICE — Every variety of Strawberry Plant offered by us is perfect flowering, and requires no other kind planted with it for proper pollenization. Any variety we offer can be grown alone with perfectly satisfactory results, although several kinds may be grown together if you prefer. Should our supply of any variety become exhausted when your order is received, we will immediately write you and you can substitute a variety of your own choice, or we will return your money.

WHEN TO ORDER — Order early, stating when you wish to receive your plants, and we will ship accordingly. Use enclosed order blank. Shipping begins about March 20 and continues to about May 10; after that we do not advise planting of berry plants as plants are then no longer dormant. We do not pay transportation charges as our customers order from numerous states, far and near. If not specified, we use our judgment — Express or Mail.

TERMS — Cash with order. However, if you prefer, you may send a 25% down payment with your order, balance any time before shipment. No orders will be booked on stock reserve unless part payment is made on same. Remit by Express or Post Office Money Order, Bank Draft or Registered Letter. We cannot assume liability for currency lost in unregistered letters. On express shipments, be sure there is an express office at destination you give.

LOW PRICES--HIGHEST QUALITY

Twenty-five years' experience in Strawberry and Raspberry culture.

Plants grown on sandy soil, which gives them a vigorous root system.

We send you freshly-dug plants.

Your order is carefully packed with plenty of moss to keep them in good condition.

We do not spend a lot of money for fancy-colored advertising; we pass that saving on to you.

If you will compare our prices with those of other reliable nurseries, we believe, you will find that you can save money by ordering your nursery stock from us. Our stock is equal or better to any grown, and you may always rely on getting it fresh and full of life.

\$50.00 WORTH OF BERRIES FROM 1,000 PLANTS IN FIRST YEAR, SAYS ONE OF OUR CUSTOMERS

I will want 10,000 new runner plants this year, and even more for several people who also want your plants. Last year I sold \$50.00 worth of berries from 1,000 New Gem plants I purchased from you. Do you have the "Wayzata" variety, and what are the prices? Please send me your new price list.

John H. Betz — Wyoming.

SO WELL PLEASED — SENDS ANOTHER ORDER

I received the Strawberry Plants today and want to thank you for them as I never had such nice plants. I am sending you another order for more Mastodon Strawberry Plants.

Mrs. Ed. Hollman — Nebraska.

GUARANTEE OF SATISFACTION

We guarantee all Nursery Stock listed in this circular and sold by us to be first class, true to name, and free from injurious disease. We also guarantee safe arrival of your order by railway express or parcel post. All complaints of any nature, except untruthfulness to name, must be made within five days after receipt of shipment, accompanied by a signed statement from the express agent or postmaster at destination, showing extent of loss or damage. It is mutually agreed, however, that in no case shall we be held responsible for more than the actual price paid for stock. We wish it fully understood that we do not guarantee continued growth of any of the nursery stock sold by us. The welfare of the plants is entirely dependent upon your care, weather conditions, and other matters beyond our control. Our liability, except as noted above, ends upon delivery of good live stock -- the rest is up to you. Order our hardy northern grown plants and a complete and profitable satisfaction is yours.

NORTH MICHIGAN NURSERY, West Olive, Michigan
FRANK FENDT, Proprietor

REFERENCES

Peoples State Bank.....Holland, Mich.
Express Agent.....Holland, Mich.
PostmasterWest Olive, Mich.
Hundreds of Satisfied Customers

